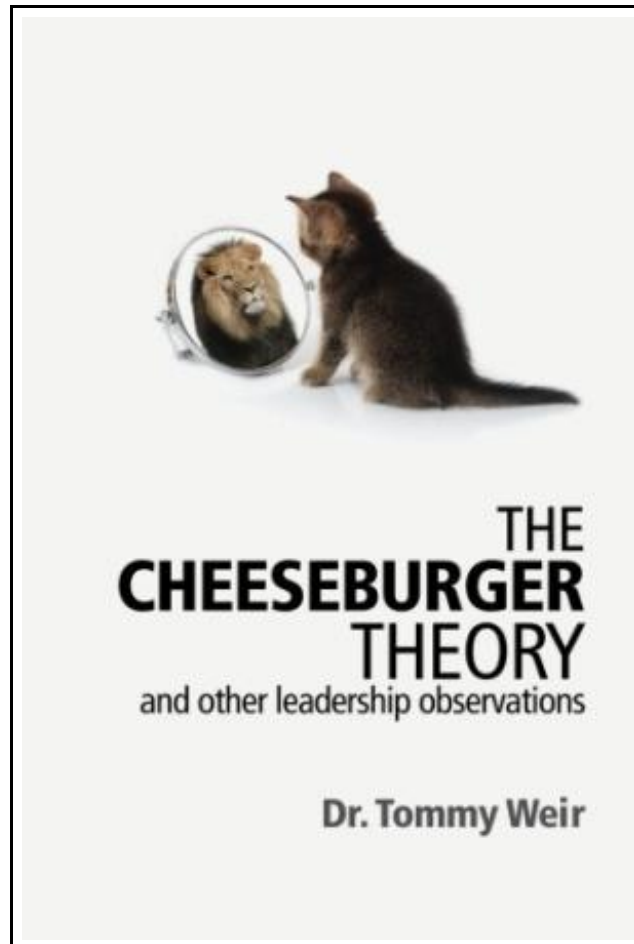


# The Cheeseburger Theory: And Other Leadership Observations



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