



Como Disenar Planes De Negocios Exitosos

By Garrett Sutton

RDA Press, LLC. Paperback. Book Condition: new. BRAND NEW, Como Disenar Planes De Negocios Exitosos, Garrett Sutton, Un plan de negocios incluye elementos claves del exito empresarial: mercadotecnia, competicion, direccion y personal. Un plan de negocios exitoso incluye un resumen ejecutivo, una declaracion de objetivos fundamentales (mision de empresa), un estado financiero, una hoja de balance, un reporte de flujo de efectivo, un estado de perdidas y ganancias, un analisis del punto de equilibrio y una discusion acerca de los puntos fuertes y debiles. Como disenar planes de negocios exitosos cubre claramente estas cuestiones importantes y mas, incluyendo, el plan de mercadotecnia, administracion de negocios, inversionistas, el formato de la hoja de balance, el reporte de flujo de efectivo y el estado de perdidas y ganancias. Robert Kiyosaki, el autor de Padre Rico Padre Pobre dice, "El primer paso en los negocios es un excelente plan de negocios. Tiene que ser apasionante y que enganche a un potencial inversionista. Como disenar planes de negocios exitosos, escrito por Garrett Sutton, es el libro de las estrategias claves sobre como preparar planes exitosos para los negocios e inversiones en bienes raices. Como las competiciones de planes de negocios se convierten mas y...



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